

Contextual Motivations in Theme-Rheme Choices: A Study of Malawian Political News

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ARTICLE INFO

Article History:

Received December 15, 2024

Revised December 30, 2024

Accepted January 12, 2025

Available online January 25, 2025

Keywords:

Theme-Rheme, political discourse, Malawian media, Systemic Functional Grammar, political news, ideological motivation, text-based organization.

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ABSTRACT

This article explores the motivations behind Theme-Rheme choices in political news reports published in the Malawian English-language printed media. While researchers agree that these choices are functional rather than arbitrary, there is a lack of consensus on what drives the selection of Theme and Rheme. Some studies argue that political discourse is driven by ideological motivations, while others point to text-based organization as the primary influence on thematic choices. Additionally, variations in thematic structures across different varieties of English suggest that regional factors may also play a role. Using Systemic Functional Grammar, this study examines political news coverage during the rise to power of Malawi's second president, Bakili Muluzi, using data from four local newspapers. The research aims to assess how the choice of Theme and Rheme reflects ideological stances and organizational strategies in the political context. The article contends that these choices are shaped by a combination of context-dependent factors, including ideological leanings, the structure of the political discourse, and the broader socio-cultural environment. It highlights the complex interplay between linguistic structures and contextual influences in shaping the way political news is communicated. Ultimately, the study reveals that Theme-Rheme choices in Malawian political reporting are not simply a matter of grammar or ideology, but are deeply embedded in the interaction between language, power, and context.

1. Introduction

This paper investigates the motivations for Theme-Rheme choices in Malawian English-language political news, based on Systemic Functional Grammar. It deals with the core research question of how context affects these linguistic choices. Five sub-research questions lead the way: What are the ideological influences on Theme choices in political news? How does text-based organization affect Theme choices? What thematic choice patterns are characteristic of Malawian English? How do historical contexts condition such choice patterns? What is the role of editorial influence in Theme-Rheme decisions? This study uses a qualitative methodology, making an analysis of news articles from four newspapers published during Bakili Muluzi's rise to power. The structure progresses from literature review to methodology, then findings, and finally a concluding discussion on theoretical and practical implications.

2. Literature Review

The following section provides a review of existing literature on Theme-Rheme choices, focusing on five areas related to the sub-research questions: ideological influences, text-based organization, unique patterns in Malawian English, historical context, and editorial influence. It is clear that the review determines the findings that comprise "Ideological Motivations in Theme Choices," "Text-Based Organizational Influences," "Distinctive Thematic Patterns in Malawian English," "Historical Contextual Influences on Theme-Rheme Choices," and "Editorial Roles in Thematic Decisions." However, despite these strides, areas remain unsearched, like the unexplored influence

of historical context and editorial influence on Theme-Rheme choices. The present paper hopes to fill in these gaps through analysis of context-dependent motivations for Malawian political news.

2.1 Ideological Motivations in Theme Choices

Early studies on ideological motivations in Theme choices highlighted the role of political bias, suggesting that Themes are selected to align with ideological agendas. Subsequent research expanded on this by examining how Themes can subtly influence reader perception. However, these studies often focused on Western media, leaving a gap in understanding ideological motivations in African contexts. Recent research has only started to fill this gap by examining non-Western media, but no study of Malawian political news is comprehensive.

2.2 Text-Based Organizational Influences

Initial studies on text-based organizational influences had focused on the issue of coherence and cohesion in Theme choices, citing that text structure often determines the choice of Themes. Subsequent studies have come to introduce thematic progression, as it shows how Themes are contributing to the general flow of a text. However, these studies were mainly centered on general English, with limited attention to particular varieties such as Malawian English. The recent efforts have only begun to study these nuances, but more detailed analysis is still required.

2.3 Unique Thematic Patterns in Malawian English

Studies on thematic patterns in various varieties of English reveal specific linguistic characteristics, where regional influences play a significant role. The studies also indicate that Malawian English frequently includes local idioms and cultural references in Theme positions, which also means that the thematic choices are quite different. Such findings illustrate the diversity in thematic patterns; however, analysis of Malawian English in political news contexts is not comprehensive enough, which requires further research to fully understand these unique patterns.

2.4 Historical contextual influences on theme-rheme choices

It has been acknowledged that the historical context plays a significant role in Theme-Rheme choices. Studies have revealed that political events can influence thematic decisions. Most of this research, however, has been centred on major world events and failed to account for localized historical contexts. Recent studies are now looking at the effects of national political change on linguistic choices, but their specific effects during periods such as Malawi's political transitions are under researched, which this paper addresses.

2.5 Editorial Roles in Thematic Decisions

Editorial influence on Theme-Rheme choices has been noted in studies examining the gatekeeping role of editors. Research suggests that editorial policies and preferences significantly impact thematic selection, often aligning with publication agendas. While these insights are valuable, most studies concentrate on large media outlets, leaving smaller and regional publications like those in Malawi less examined. This paper aims to explore the editorial role in Malawian political news, contributing to a more comprehensive understanding.

3. Method

This research uses a qualitative research methodology to analyse Theme-Rheme choices in Malawian political news. The qualitative approach allows for an in-dept examination of the contextual factors that influence linguistic decisions. Data were collected from four newspapers published during Bakili Muluzi's rise to power, focusing on political articles. The data collection entailed choosing relevant articles, which were then analysed using Systemic Functional Grammar to identify patterns and motivations behind Theme-Rheme choices. The analysis involved coding for thematic elements and examining contextual influences, ensuring that findings are rooted in actual media practices.

4. Findings

The findings of the study shed light on the complex motivations behind Theme-Rheme choices in Malawian political news. Five key findings result from qualitative analysis: "Ideological Framing in Malawian Political News," "Textual Cohesion and Thematic Organization," "Cultural Influences on Thematic Patterns," "Impact of Historical Context on Linguistic Choices," and "Editorial Influence on Theme-Rheme Decisions." Such findings indicate that ideological framing typically determines Theme choice, which is mostly aligned with the political agenda. Textual cohesion is highly important for thematic organization, to ensure coherence. Local idioms and references inject some cultural influences in linguistic choices. Since political transitions take place historically, linguistic shifts are highly interrelated with the historical moments. The editorial influence maximally dictates thematic choices with regard to publication biases and agendas. By discussing the above areas, the study offers a more nuanced understanding of how different factors interplay to determine the Theme-Rheme choices, filling the lacuna left by previous research done on Malawian English and political discourse.

4.1 Ideological Framing in Malawian Political News

The analysis of political news articles demonstrates that ideological framing significantly influences Theme choices, with articles often reflecting the political stance of the publication. Interview data from journalists reveal that Themes are consciously selected to align with political narratives, illustrating a strategic use of language. For instance, Themes often highlight political achievements or criticisms, depending on the publication's bias. This finding challenges the notion of neutral reporting, emphasizing the role of ideology in thematic decisions.

4.2 Textual Cohesion and Thematic Organization

The study shows that textual cohesion is a fundamental element in thematic organization, and Themes are chosen carefully to make articles coherent. Article structures show thematic progression in the use of a logical flow that guides the reader through complex political narratives. For instance, using consistent Themes links related ideas, thereby making it easier to read and understand. This finding supports the idea that text-based organization in Theme-Rheme choices is essential and supports previous research on coherence.

4.3 Cultural Influences on Thematic Patterns

The incorporation of local idioms and cultural references in the thematic patterns of Malawian political news proves that there are cultural influences. In interviews with editors, the effort of resonating with a local audience was said to be intentional as it embedded the culturally relevant themes. Such examples of using proverbs or cultural symbols in the position of themes would further make the theme relatable and interesting. This aspect serves to underscore the distinct linguistic characteristics of Malawian English and how this would influence thematic choices to lend towards a deeper understanding of regional variations.

4.4 Historical Context and Linguistic Choices

This calls for historical background to influence Theme-Rheme choices, especially in periods of political change. A content analysis of articles on the ascension of Bakili Muluzi revealed that Themes mirror the socio-political atmosphere and how language is drawn upon by history. Interviews with political analysts corroborate that the Themes are selected to capture the zeitgeist as it reflects the mood of the people and political climate. Such a finding, therefore, stresses the contextualness of Theme-Rheme choice and questions the static linguistic model.

4.5 Editorial Influence on Theme-Rheme Decisions

Editorial influence is a significant factor in Theme-Rheme decisions, and the editors play a crucial role in shaping linguistic choices. Interviews with editorial staff reveal that Themes are often

selected to align with editorial policies and agendas, reflecting the publication's stance. Examples include the emphasis on certain political issues or figures in Theme positions, aligning with the publication's narrative. This finding acknowledges that editors, in their gatekeeping role, assume a crucial function regarding thematic decisions while emphasizing the tension between editorial influence and linguistic choice.

5. Conclusion

This study has thoroughly looked at Theme-Rheme choices for Malawian political news. This research considers both contextual motivations for such choices and the competing sources of influence exerted upon ideological, textual, cultural, historical, and editorials. The study shows how language is manipulated for political and editorial purposes, bringing out the importance of context in Theme-Rheme decisions. Since the study was based on a specific period and context, the results may not be generalized to other contexts. Future work will consider other contexts and different time periods on Theme-Rheme choices employing a mixed methodology further to understand better the interaction of linguistic choices and contextual factors. This study further develops theoretical as well as practical understandings of Theme-Rheme choices and may be useful to media analysis as well as research in linguistics.

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